



# Clovis Genevard

## Product Manager Intern

Product Manager with knowledge in product development, agile project management, supply chain management, graphic and UX design. Skilled in marketing, sales and technical documentation. Fluent in French, English. Passionate about volunteering, skiing, and motorcycling.

## Contact

**Phone:** +41 79 829 45 57

**Email:** clovis.genevard@gmail.com

**Address:** Quai Laval 7, 1897 Bouveret

**Website:** www.clovisgenevard.ch

## Education

2023 (3 months)  
**ACP, Product Development and Management**  
University of California, Irvine

2018 – 2019 (8 months)  
**ACP, Web Application Development**  
EPFL Extension School, Lausanne

2013 – 2015 (4 years)  
**CFC, Graphic Design**  
EDEHA, Sierre

## Skills

Agile, Waterfall, Scrum

Stakeholders manag.

User empathy

## Languages

French

English

German

## Hobbies

Volunteering

Ski

Motorcycle

## Experience

Jan. 2022 – Dec. 2022 at Goldtest of Switzerland | 1899 Vionnaz

### Product manager & Graphic designer

As a product manager, I updated the skiwear collection for 2024 and created the website from design to managing an outsourced team. I also designed logos, brand identities, brochures, and created social media graphics and videos using Adobe software. My visual content effectively communicated the company's brand to the target audience.

Mar. 2020 – Sep. 2022 at Sinery.ch | Switzerland

### Project manager (Freelance)

As a freelance website manager and developer, I have collaborated with an outsourced team using Slack and Loom for web design, web development, and SEO projects. I've designed over 20 websites from scratch and am skilled at managing multiple projects simultaneously with stakeholders from all stages to meet deadlines and exceed expectations.

Apr. 2018 – Mar. 2019 at Goldtest of Switzerland | 1899 Torgon

### Graphic designer

As a graphic designer at Goldtest of Switzerland, I created logos, brand identities, brochures, and other marketing materials. I also created engaging social media graphics and videos to increase the company's online presence. My work effectively communicated the company's brand and message to its target audience.

Aug. 2013 – Jan. 2014 at ETPTT-GPOUP | Berlin

### Graphic designer (Internship)

As a graphic design intern, I designed marketing visuals and assisted with the creation of promotional materials, social media assets, and videos, improving my skills in teamwork and design software.

## References

**Shelly Kang Wright**

Product Manager,  
UCI Teacher

<https://www.linkedin.com/in/shellywright/>

**Margaret Meloni**

Project Manager,  
UCI Teacher

<https://www.linkedin.com/in/margaretmeloni/>

**Darren White**

Creative Director,  
UCI Teacher

<https://www.linkedin.com/in/darrenstoddart/>